

MEDIA ADVISORY

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For more information contact:

Rick Rowden

WC Management

573-442-6272

wcmanage@gmail.com

CALEB ROWDEN BAND LAUNCHES LEAD ME TO THE CROSS TOUR 2008

The Apostle Paul said it like this, *"What is more, I consider everything a loss compared to the surpassing greatness of knowing Christ Jesus my Lord, for whose sake I have lost all things. I consider them rubbish, that I may gain Christ*

Philippians 3:8

"The cross is the centerpiece of the Christian faith. Humanity is compelled to deal with the greatest sacrifice ever given and to acknowledge the life changing power of the cross. As Christians we must daily embrace the purpose and passion that Christ modeled and apply it to how we do life. We are excited about this year's concert events. Audiences will be treated to a time of corporate worship, brand new songs enhanced with on screen visual and spoken words designed with one purpose in mind, and that is to lead people to the cross."

Caleb just completed his first year as the Worship & Creative Arts Director at Christian Chapel in Columbia MO. In addition to leading worship on a weekly basis Caleb occasionally fills the pulpit and other associate duties for a congregation of 600. Being part of a church staff has anchored Caleb's faith, spiritual accountability, and purpose which plays an integral role in how he conducts a concert (service) on the road.

Caleb's talent is gaining nationwide recognition with his latest radio single "MADE" charting at #12 on R&R and ending up at #69 of best songs for 2007. With radio play in major markets and nearly two million audience impressions each week Caleb is moving quickly past the level of "up and comer" to an established singer songwriter that will be part of the Christian music industry for years to come.

To find out more about the ministry of the Caleb Rowden Band visit www.calebrowden.com For more information call Rick at 573-442-6272 or email wcmanage@gmail.com